

The Outlook: The Power of Compound Growth and How to Leverage It



When it comes to building wealth over time, few forces are as powerful and as misunderstood as compound growth. Often called the “eighth wonder of the world” by investors, it has the remarkable ability to turn small, regular investments into substantial sums over the years. For younger or newer investors, understanding how compound growth works and how to make it work for you can be the key to reaching important financial goals, whether it is buying a home, starting a business, or retiring comfortably. The great news is that this powerful tool is not reserved for the wealthy or experts. With the right guidance and

discipline, anyone can harness the magic of compounding to steadily and confidently grow their money over time.

Understanding Compound Growth

Compound growth is often described as earning “interest on interest” because it allows your earnings to generate additional earnings. This happens when you reinvest your interest, dividends or capital gains instead of spending them. Your money begins to work harder for you, and over time this creates a powerful snowball effect. To put it

simply, imagine planting a tree. In the early years, the tree grows slowly and its branches are small. But as it grows, branches multiply and its leaves thicken, allowing the tree to grow faster and larger each year. Similarly, when your earnings are reinvested, they begin to produce their own earnings, accumulating your wealth over time.

For example, if you invest \$1,000 at five percent annual interest, you will earn \$50 in the first year. In the second year, the five percent return applies to \$1,050, giving you \$52.50. Left to grow without withdrawals, your money nearly triples in 20 years. This happens

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not because you kept adding to it, but because your earlier earnings were reinvested and started earning additional returns.

Common Misconceptions About Compounding

Some people believe compounding only happens in savings accounts or fixed-income investments, yet it applies across a wide range of asset types including dividend-paying stocks, unit trusts and real estate investment trusts (REITs). Another misconception is that compounding is automatic and guaranteed. In reality, it requires discipline to reinvest consistently and the patience to stay invested through periods of market volatility. Large losses in your portfolio can also erase years of growth, which is why managing your risk and staying diversified are critical parts of any compounding strategy.

Leveraging Compound Growth

Making compounding work for you begins with starting as early as possible. Time is the most valuable component because it allows the compounding effect to multiply exponentially. Even small monthly contributions can grow to impressive sums when they have an extended time horizon to accumulate. Reinvesting your earnings is equally important, one such example is Johnson & Johnson offers Dividend Reinvestment Plans that automatically use your dividends to purchase more shares. Over time, this means you own more of the company and receive larger dividends, which in turn buy even more shares. This cycle consequently

drives continuous growth.

Setting up an automatic reinvestment is simple and your VM Wealth Advisor can guide you on how to enroll in Dividend Reinvestment Plans, if applicable, you have the ability to adjust your unit trust to reinvest distributions or configure your investment account to allow for any interest or dividends are automatically reinvested. This eliminates the need for you to make a decision in every instance that earnings are paid and ensures that your money stays actively compounding.

Managing risk is another critical part of leveraging compound growth. A successful compounding strategy does not rely on chasing the highest returns. Instead, it focuses on protecting your portfolio from significant setbacks that can wipe out years of progress. Diversifying your investments across dividend stocks, unit trusts, real estate investment trusts (REITs), bonds, certificates of deposit and money market accounts extend your exposure and helps to reduce the effects of market volatility. Many investors find that starting with a balanced fund provides a simple and effective way to achieve diversification while allowing their investments to compound over time. Regular meetings with your VM Wealth Advisor can help keep you align your portfolio to your goals and ensure adjustments are made when necessary to reflect changes in the market or in your personal circumstances.

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Transitioning from Growth to Income

A time may present itself when you decide to stop reinvesting and start liquidating your investments. This often happens as you approach important milestones or prepare for retirement. At this stage, your priorities shift from growing your wealth to preserving it and creating a steady income. Your advisor can assist you in managing this transition by rebalancing your portfolio for capital preservation and structure one that incorporates distributions to meet your financial needs.

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The Importance of Starting Early

Time is the single most important factor in compounding, and it is also the one thing you cannot recover if it is lost. The earlier you start, the more your money has the chance to grow, even if you begin with small amounts. Waiting for the perfect time or delaying your investment journey often means you will have to work harder in your latter years to achieve the same results. Imagine being able to pay for your child's education, purchase your dream home or retire comfortably not because you saved large sums later in life, but because you gave your investments time to grow.

Do not leave the power of compounding to chance. Speak with your VM Wealth Advisor about setting up automatic reinvestment and building a portfolio that reflects your goals and time horizon. The sooner you begin, the greater the rewards can be. Contact your VM Wealth Advisor today and take the first step towards building real and lasting wealth.

